

PROGRAMME OUTLINE

14/11/2014 22:34

Monday, 17.11.2014 - DAY I

13:30 - 18:00 CONFERENCE REGISTRATION, RADISSON BLU - ROYAL HOTEL LOBBY

19:00 - : WELCOME RECEPTION, VAASA CITY HALL

Mayor (or Vice Mayor) of Vaasa and Honorary Chair Prof. Josu Takala

Tuesday, 18.11.2014 - DAY II

9:00 - 12:00

CONFERENCE REGISTRATION: UNIVERSITY CAMPUS INFRONT OF ROOM A213, TERVAHOVI BUILDING

KEYNOTE ADDRESS: B201 WOLFF 09:00 - 10:30

PROF. DONALD HUISINGH, Editor-in-Chief, Journal of Cleaner Production

Title: Holistic Approaches to Societal Change: Why do You think You/We Can Make Improvements in Society?

COFFEE BREAK : 10:30 - 10:45

PANEL SESSION: B201 WOLFF 10:45 - 12:00

LUNCH: 12:00 - 13:30

ICT & INNOVATION MANAGEMENT, TERVAHOVI ROOM A213	LEAN & NETWORK MANUFACTURING, A201	RENEWABLE ENERGY, GREEN PRODUCT AND SERVICE, B203	SUSTAINABLE-SUPPLY CHAIN MANAGEMENT & KNOWLEDGE MANAGEMENT, C209	PANEL SESSIONS, B209
<p>Session Chair: Richard Addo-Tenkorang</p> <p>70, Richard Addo Tenkorang- Technical Communication in Complex Product-Development Activities: Towards A Sustainable Competitive Advantage Perspective</p> <p>6, Paulo Melo - MOOCs: Where the learning process and use of IT technology resources are heading toward</p> <p>12, Ari Sivula- Crowdsourcing in Strategic Management</p> <p>18, Diego Conti - Innovation in social entrepreneurship - The economy of communion in freedom</p> <p>27, Cezar Sayao- Impacts of mobile technologies on companies' value chain and competitive forces: B2C Study Case</p> <p>40, Hugo Watanuki- Development of Individual Virtual Competences Practices in Brazilian Companies</p>	<p>Session Chair: Alireza Aslani</p> <p>8, Alireza Aslani - Comparative analysis of the Science and Technology Parks of the US Universities and a selected developing country</p> <p>11, Anna Rymaszewska-The future of lean: a review of contemporary research and development perspectives</p> <p>26, Caroline Mothe- Role of Openness in Explaining Green Innovation Analysis of large French Firms in Manufacturing</p> <p>29, Clinton Aigbavboa- Remedies to construction projects cost overruns in Gauteng, South Africa</p> <p>69, Pirjo Yli-Viitala- User-driven Services in District Heating</p> <p>65. Naoki Ohshima - Study of Open Issues on Big Data Management</p>	<p>Session Chair: Emmanuel Ndizibah</p> <p>24, Beatrice Abila-Sustainable Waste Management in Finland: Applying Axiomatic Design</p> <p>28, Clinton Aigbavboa -An assessment of the implications of a Green building indoor environmental quality on the building occupants in South Africa</p> <p>31, Daniel Gabaldón-Estevan- Is the European Union Environmental Policy Efficiently Promoting a Post-carbon Industry? The Case of Energy on the European Ceramic Tile Sector</p> <p>20. Danilo Valentin - The media representations: a study of how the Brazilian media addresses the sustainability factor in contemporary society</p> <p>87. Yuko Hayashi - US-Japan Comparative study on strategic regulation of new Biomedical Technologies - A case study on Microarray</p> <p>85. Ayaka Kobatake - Conceptual model for explaining Muslim women's purchasing behavior of cosmetic products: Does religiosity matter?</p>	<p>Session Chair: Yang Liu</p> <p>3, Alessandra Colla Soletti Tussi - Aspects of the Organizational Culture that Facilitate or Hinder Innovation</p> <p>39, Hideaki Izumi- Research on Impact by Building Information Modeling to Transaction Cost Approach for Project Management</p> <p>10, Anna Rymaszewska-Supply Chain Information Flow Integration: A Proposed Optimal Approach</p> <p>13, Diego Conti - A framework for building a consumer-conscious behavior</p> <p>15, Christine Syrgiannis - Education, Interdisciplinarity and Consciousness</p> <p>4, Paulo Melo - Active learning in the formation of a participatory and democratic leadership in business</p>	<p>Guests can assemble their own meetings here</p>

PARALLEL SESSION : 13:30 - 15:30 6 PRESENTATIONS

COFFEE BREAK : 15:30 - 16:00

Session Chair: Hannu Vanharanta	Session Chair: Yingfeng Zhang	Session Chair: Liandong Zhu	Session Chair: Arnaldo de Hoyos
<p>36, Hannu Vanharanta- Frameworks and Paradigms for the World Innovation Stock Exchange and the WhyNot</p> <p>43, Daryna Shylyna - Validation of Sustainable Competitive Advantage (SCA) method in Smart Specialization</p> <p>66. Naoki Ohshima - Study of Teaching Aid Materials to Support Learning of Project Management Body of Knowledge</p> <p>44, Juha Arrasvuori- Management of Confidential Business Information and Trade Secrets: Findings of an International Survey</p> <p>45, Juha Vanska- Smart Grid as service innovation? A review of literature and suggestions for future research</p> <p>46, Kai Chen Goh- Line Voltage Stability Indices based on Precautionary Measure Approximation in Smart Grid</p>	<p>82, Yingfeng Zhang- Real-time Production Scheduling Method for Automobile Engine Remanufacturing Based on the Internet of Manufacturing Things</p> <p>41, Huibin Sun- Scheduling Part Repair Services in the Aero-engine Overhaul Process with Multi-objective Consideration</p> <p>89, Zhan Wang- A Manufacturing Service Resource Modelling and Dynamic Matching Algorithm based on Domain Ontology</p> <p>5, Alessandro Marco Rosini - Consumerism and Sustainability: a point of view beyond social marketing</p> <p>47, Kai Chen Goh- Enhancing Communication in Construction Industry through BIM</p>	<p>1. Ahmad Rahman Songip - A Simpler Definition of Innovation</p> <p>56. Martin Dolinsky - Sustainability and Marketability of Eco-Innovated Products</p> <p>80, Wenshan Yang- The impact of climate change on wind power enterprises</p> <p>Alena Hanzelkova - An e-learning platform on strategic management for business owners and managers</p> <p>53, Li Jiang- Finnish approaches and effects of public participation in environmental permitting</p> <p>54, Liandong Zhu- Economics evaluation of oil production from microalgae cultivated in pilot-scale photobioreactors</p>	<p>19, Christine Syrgiannis - Knowledge Creation and Interdisciplinary Teaching</p> <p>14, Renata Corrêa - Cause related marketing strategic partnerships between business and civil society organizations in</p> <p>23, Beatrice Abila- Knowledge Management Approach (KMA) for Sustainable Waste Management: Evolving a Conceptual Framework</p> <p>30, Clinton Aigbavboa- Sustainable construction: Evaluating level of awareness in the Ghanaian construction industry</p> <p>50, Khuram Shahzad- Buyer-Supplier Relationship Outcomes: The Role of Transactional and Relational Mechanisms in Supply Chain Network</p>

PARALLEL SESSION : 16:00 - 18:00 6 PRESENTATIONS

CONFERENCE DINNER : STRAMPEN RESTAURANT - 19:00 +

Wednesday, 19.11.2014 - DAY III

9:00 - 12:00

CONFERENCE REGISTRATION: UNIVERSITY CAMPUS NEXTBY INFO, TERVAHOVI BUILDING

KEYNOTE ADDRESS B201 WOLFF : 09:00 - 10:15

Jari Kuusisto, Director of Technology at SC-Research

Title: Evolving innovation landscape, business, research and policy perspectives

COFFEE BREAK : 10:15 - 10:30

KEYNOTE ADDRESS B201 WOLFF : 10:30 - 11:15

Jari Koskinen, Member of the Board of the Directors Vacon Plc, Chairman of the Board of Directors at Eye Solutions, ICON and

Title: Dynamic management and new ways of thinking

SPECIAL TALK B201 WOLFF : 11:30 - 12:00

Prof. Arnaldo Jose De Hoyos Guevara, Pontificia Universidade Católica de São Paulo

Title: The state of the future 2013-2014 report and critical global challenges ahead

LUNCH: 12:00 - 13:30

Session Chair: Vesa Saiminen	Session Chair: Zhan Wang	Session Chair: Nguyen Huu Phuc	Session Chair: Stefan Marsina	Guests can assemble their own meetings here
<p>58, Masakazu Takahashi- Toward Predicting Technology Trends from Patent Information</p> <p>16. Paulo Melo - Innovation performance in Brazil- What is missing? From the perspective of micro and small technology-based firms</p> <p>73, Shinto Teramoto- Simulating the Impact of Intellectual Property Rights on the Innovation Process</p> <p>76, Tuija Lämsä- Learning from Customers' Experience - Competence Management Revisited</p> <p>77, Vesa Salminen- Business Co-Evolution by Sustainability Service Innovation Model</p> <p>84, Yoko Ishino-Consumer Attitude toward Home Electronics and Information Technology Relating to Healthcare Innovation</p>	<p>Xin Lu, Zhou Wenxia-Challenges in Implementing Employee Empowerment – A Multiple-case Study</p> <p>Sheng Yun, Yang Liansheng, Duan Zhijin- A Study on Social Support Model and Its Construction in Ethical Education Management for College Students</p> <p>Peng Qian, Luo Fan- Risk Assessment of Enterprise Human Resource Planning</p> <p>Liu Qing, Zhu Boqiang, Wang Haiyan, Tu Ming- Exploring Index System of Sustainable Construction of "Safety Transportation" in Inland Navigation</p> <p>Sun Wenfeng, Tu Min, Liu Qing, Wang Haiyan - Study on Relationship among the Port Foreign Direct Investment, Port Market Structure and Port Performance</p>	<p>38. Henry Kupty - Decision Factors of Brazilian Executives in Relation to Purchase of Chinese Products</p> <p>55. Marcin Soniewicki - Competitiveness of manufacturing enterprises – the role of information and communication technologies supporting knowledge management</p> <p>67. Nguyen Huu Phuc - Conditions for Implementing a new bilateral exchange towards an optimal energy portfolio</p> <p>86. Yoshiyuki Matsuura - Does Stakeholder Privilege Really Matter to Individual Investors?</p> <p>68. Nooh Abu Bakar - Innovation in Self Assessment of Quality Management Practices</p> <p>Liu Yushan, Liu Jing - Research on the Impetuses for Brand Rebuilding and Innovative Strategies</p>	<p>49, Kazuya Inaba- Classification of Business Cooperation's Forms in the Common Integration</p> <p>52, Larisa Ivascu- Investigating the relationship between risk management and sustainable development management within the organizations</p> <p>75, Stefan Marsina- Knowledge acquisition in a project oriented organization</p> <p>62, Mohammad Naeim Kazempour- Measuring the Impact of Knowledge Management on Innovation</p> <p>2. Akbariah Mohd Mahdzir - Measuring Innovation Capability for Small Medium Enterprise (SME) Competitiveness: InnoMetric Framework</p> <p>Li Yunzhen, Miao Ziju- An Empirical Study on the Effect of Technological Innovation on the Income Disparity in China -- Based on Empirical Data</p>	<p>Guests can assemble their own meetings here</p>

PARALLEL SESSION : 13:30 - 15:30 5 PRESENTATIONS

COFFEE BREAK : 15:30 - 16:00

CLOSING SESSION AND AWARDS

CONFERENCE DINNER : CENTRAL RESTAURANT - 19:00 +

16:00 - 18:00